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## **TRADITIONAL BICYCLES WHEELS INTO TRADITION SQUARE**

**Tradition, Fla. (September 4, 2008)** – Traditional Bicycles will join the eclectic mix of merchants, restaurants and professional service providers located within Tradition Square, as Core Communities’ Town of Tradition development in Port St. Lucie continues to welcome exciting new tenants.

Traditional Bicycles is a one-stop shop for all biking needs. In addition to selling new bicycles and accessories, the store will also have bicycles for rent, a great resource for residents and their guests. As an active member of the community, Traditional Bicycles will host bike rides around town and other special events. Hours of operation will be from 11 a.m. until 7 p.m., Tuesday through Thursday; 11 a.m. until 8 p.m., Friday; 10 a.m. until 8 p.m., Saturday; and noon until 5 p.m., Sunday.

Slated to open on October 4<sup>th</sup>, Residents are encouraged to stop in to enter a chance to win a free bicycle in honor of the grand opening.

“We’re thrilled to welcome Traditional Bicycles to our Tradition Family,” said Shawn Reilly, vice president of marketing for Core Communities. “We’re committed to providing our residents, guests and surrounding communities a place where all of their needs are met ... and that place is Tradition Square.”

Anchored by Publix Super Market, the 23-acre Tradition Square is a pedestrian-friendly 185,000-square-foot mixed-use development that serves as town center for the rapidly growing Tradition community.

For more information on residential offerings, contact Tradition at (800) ST-LUCIE or visit [www.traditionfl.com](http://www.traditionfl.com), or for commercial inquiries visit [www.traditioncommercial.com](http://www.traditioncommercial.com).

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*Strong residential, retail and commercial growth has made Tradition one of the most popular master-planned communities in Florida and the nation. Recognized as the location of choice for new homebuyers from Port St. Lucie to the Palm Beaches, Tradition offers numerous new models in seven charming villages, a variety of townhomes and single-family homes starting in the \$160s, a mix of family and age-restricted villages and more than 800 acres of lakes, parks and nature preserves.*

*Whether developing a community from scratch or updating existing properties, Tradition developer Core Communities is recognized as an industry leader in creating vibrant and financially successful communities.*

ST. LUCIE WEST • TRADITION, FL • TRADITION, SC

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